

HISTORIC CHARLOTTE, INC.

PRESERVATION RESOURCES NETWORK

Annual Advertising Levels and Benefits

Reach:

- Historic Charlotte's website receives 1.5million + hits per year.
- Historic Charlotte's website is linked to historic neighborhoods associations.
- Monthly E-mails to 5,000+ members and supporters
- 6-10 events per year
- Annual Commercial and Residential Preservation Awards
- Historic Charlotte's bi-annual *The Column* Magazine (circulation 5,000+)
- National Trust for Historic Preservation Local Partner

➤ Friend- \$150

- Basic listing of the firm's name on the Historic Charlotte- *Preservation Resources Network* webpage at www.HistoricCharlotte.org.
- Hyperlink of the firm's name to their website
- Historic Charlotte FaceBook (with 300+ friends) link directly to the Historic Charlotte *Preservation Resources Network* webpage
- Link to Historic Charlotte- *Preservation Resources Network* webpage at the bottom of Historic Charlotte bulk e-mails
- Invitations to all Historic Charlotte events, lectures and member only events

➤ Associate- \$250

Benefits include all of the above benefits plus:

- Basic listing of the firm's name by business category listing (2) on the Historic Charlotte- *Preservation Resources Network* web page
- Firm Listing in *The Column* Magazine
- 10% discount on all advertising in *The Column* Magazine
- Listing on logo board at all Historic Charlotte events
- A copy of and special pricing on *Historic Charlotte: An Illustrated History* by Dr. Dan Morrill- our beautiful coffee table history book; excellent for corporate and employee gifts

➤ Partner- \$500

Benefits include all of the above benefits plus:

- Priority listing of the firm's logo on the Historic Charlotte homepage and the Historic Charlotte- *Preservation Resources Network* webpage
- Business category listings (3) of the firm's name
- Short description of the firm's capabilities (10 words)
- Hyperlink of the firm's logo on the Historic Charlotte- *Preservation Resources Network* main page to the firm's website
- 15% discount on all advertising in *The Column* Magazine
- Opportunities to present or display during Preservation Month and at member only events



HISTORIC CHARLOTTE, INC.

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Membership Form

Please print, fill out and fax or (e)mail in this form.

Historic Charlotte, Inc.
P.O. Box 33113
Charlotte, NC 28233

Office: (704) 375-6145
Fax: (704) 375-6152
E-mail: Leah@HistoricCharlotte.org

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Membership Level:

_____ **Friend- \$150**

Hyperlink: _____

Select Business Category (1) on following page.

_____ **Associate- \$250**

Hyperlink: _____

Select Business Categories (2) on following page.

_____ **Partner- \$500**

Hyperlink: _____

Please send your logo to Leah Burch at Leah@HistoricCharlotte.org. Logos should be minimum 300 dpi resolution in B&W, grayscale, or color, and one of the following graphic formats: .jpg, .pdf, .tif.

Select Business Categories (3) on the following page.

Short description of the firm's capabilities (10 words): _____

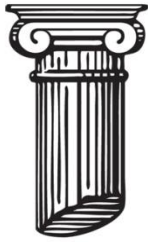
Method of Payment:

_____ Pay online at www.HistoricCharlotte.org

_____ Check made payable to "Historic Charlotte, Inc." Amount Enclosed \$ _____

_____ Visa or MasterCard _____ Exp. _____

CSC # _____ Signature _____



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Business Categories

Please select your desired business category(ies).

Design:

- Architects- Commercial
- Architects- Residential
- Engineers
- Interior Designers
- Landscape Architects/Contractors
- Planners

Build:

- Builders and Remodelers
- Building Owners
- Building Movers
- Building Restoration
- Construction Managers
- Contractors
- Historic Property Developers

Vendors:

- Antique Shops
- Architectural Antiques
- Craft Persons
- Flooring
- Historic Lighting
- Kitchen & Bath
- Plumbers
- Product Suppliers
- Window Restoration

Professional Services:

- Accountants
- Appraisers/Market Analysts
- Archaeological Investigations
- Architectural Historians
- Attorneys
- Environmental Specialists
- Financial Institutions
- Fundraising Consultants
- Insurance Agencies
- Investors in Historic Properties
- LEED Certified Restoration Specialists
- Maintenance Companies
- Painters
- Preservation Consultants
- Real Estate Professionals
- Tax Credit Consultants

Other:
